

De Pro partners with one of the leading 10-minute delivery start-up (Valued at \$570 Million) to finalize 3PL service provider and set up their Mother Hubs / Warehouses along with distribution to their Dark Stores across PAN India

Scope of Work:

- Warehouse capacity planning, warehouse space and 3PL scouting.
- Preparation and circulation of RFQ's for selection of 3PL vendor to manage the warehouse operations for mother hubs.
- Process Mapping, Solution Design / Calculation of mother hub operating cost and to validate the commercials given by 3PL vendor to manage the operations.
- Efficient capacity planning and zoning for mother warehouses so as to overall increase the capacity, proper material flow and processes within the warehouse.

Business Challenges:

- To identify ready to move spaces / 3PL partner as per Customer's product categories, volumes and dark store locations.
- To scout right 3PL, solution design and finalize the 3PL vendor in such a short span of time for all locations.
- To start, run and hand hold the operation in such a short span of time across all locations.
- To re-design solution, capacity & cost working as per 5 times increased in the volumes versus projected plan.

De Pro Solutions:

- Data Gathering & Understanding – Customer Segment, SKU Types, Transactions, Inventory, Storage Norms, Skew Pattern etc.
- Drafted detailed RFQ document with processes, transactions, volumes, Inventory Holding Capacity, Month on Month Space Requirement as per Projected Volumes.
- Drafted KPI's / SLA's and deliverables for both Warehouse and Transportation partners.
- Specified Terms, Conditions and Compliances required.
- Circulated RFQ documents to the 3PL's after technical analysis.
- Multiple rounds of Q & A before finalization and fine tuning of solution and 3PL partner.
- **Proposed Outcomes –**
 - **Finalized 5 - 3PL service provider & 1 - Transportation Partner**
 - **Started 7 Warehouses in 7 Different Cities within 3 Months**
 - **Revamped Solution and Capacity Design as per 5X Transactional & Storage Volumes Due to Surge in Demand**
 - **Supported in 3PL Service Agreement Finalization, FSSAI, GST Registration and Other Compliance Related Activities**

Quick Facts

- ✓ **Warehouse Type – Mother Hub**
- ✓ **Warehouse Area – Approx. 25,000 - 50,000 sq. ft. per location**
- ✓ **SKU's – 5,000 +**
- ✓ **Products –**
 - Baby Care
 - Beverages
 - Breakfast & Spreads
 - Cooking Essentials
 - Health & Hygiene
 - Home & Cleaning
 - Instant Food
 - Munchies
 - Personal Care
 - Pet Supplies
- ✓ **Locations –**
 - Mumbai
 - Delhi
 - Chennai
 - Bangalore
 - Kolkata
 - Hyderabad
 - Pune
- ✓ **Finalized 5 - 3PL Partner for Warehouse Management and 1 Partner for Transportation Services PAN India**
- ✓ **Project Duration – 3 Months**

For more information, please contact us

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Mr. Rahul More +91 98900 63190
Mr. Gaurav Bhutani +91 97660 60702